



**Australian Universities International Alumni Convention
2008**

10 – 13 June 2008

Singapore International Convention & Exhibition Centre

SPONSORSHIP OPPORTUNITIES

www.auiac2008.org

Convention Secretariat
Orient Explorer (S) Pte Ltd
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Email auiac2008@orient-explorer.com

AUIAC 2008
Futuropolis: The Way Ahead - Thru Alumni Connections

It is our great pleasure to welcome you to participate in the Australian Universities International Alumni Convention (AUIAC) 2008, organised by the Australian Alumni Singapore (AAS). This convention will be held at the Singapore International Convention & Exhibition Centre from 10 – 13 June 2008.

Riding on the spirit and momentum of past conventions, AUIAC 2008 brings together illustrious alumni of Australian universities, tertiary schools and professional institutions, as well as global partners of these alumni, to deliberate on relevant issues impacting the current and future bio-socio-economic and technological status of the world we live in. Experts would share their sights guided by the AUIAC 2008 Theme “Futuropolis: The Way Ahead”, focusing on future trends in education, business and entrepreneurship, health (including environmental health) and wealth, science and innovation, as well as the impact of globalization. Strengths of Australian and global education and the importance and value of networking among graduates will be highlighted and successful alumni members will be showcased. This will no doubt generate tremendous opportunities for future business network and lasting friendship that would benefit both the participants and Singapore.

With our Panel of Patrons, comprising His Excellency Major-General Michael Jeffrey, Governor-General of the Commonwealth of Australia; The Right Honourable Pehin Sri Dr Haji Abdul Taib Mahmud, Chief Minister of Sarawak, Malaysia; and Dr Tony Tan, Chairman of National Research Foundation, Singapore and Chairman, Singapore Press Holdings, at the helm, AUIAC 2008 welcomes you to this first ever held in Singapore AUIAC event. We are expecting about 500 participants at the meeting. We promise a very exciting and 2½ days buzzing with activities and intellectual exchange. This will be an excellent opportunity for you to showcase your products and to network and build relationships.

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We will be holding table top displays at the foyer of the ballroom and all tea breaks and lunch will be served there. This guarantees that the table top displays will get maximum exposure to the delegates. We hope that you would participate in this meeting as a sponsor which will offer you an opportunity to network with experts from throughout the Asia-Pacific region.

We want to help you achieve your business objectives and service your customer groups. If you would like to suggest other ways in which your company would like to be involved in the meeting, please contact the Convention Secretariat. The packages listed in this prospectus can be tailored to your specific marketing needs. Please visit the Convention website: www.auiac2008.org for latest updates.

We look forward to welcoming you on board!

Simon Ho
President, AAS and
Organising Chairman, AUIAC 2008

Charles Lee
Chair – Sponsorship Committee

Benefits to Sponsors

The meeting will provide you with many long lasting benefits:

- maximum exposure to all delegates at a premier meeting dedicated to the areas of insurance, investment and innovation
- the opportunity to deliver a clear message about your commitment and support of this industry
- high visibility on the meeting website and marketing materials
- increased exposure at the exhibition during the meeting – ideal showcase for your product and services.

AUIAC 2008 - SPONSORSHIP DETAILS

Platinum Sponsor

S\$40,000

Exclusive to 1 participating company only.

We will acknowledge your generous platinum sponsorship with the following:

- Acknowledgement of sponsorship status in Final Announcement (A4 size) and Programme Book (A4 size)
- 1 A4 company brochure to be inserted into delegates' bags
- 1 full-page coloured advertisement on back cover of Programme Book (A4 size) *(film and artwork to be provided by sponsor)*
- 4 invitations to the Opening Ceremony
- 1 Table (10 pax) at the Gala Dinner
- 1 table-top display

Gold Sponsor

S\$30,000

Exclusive to 1 participating company only.

We will acknowledge your generous gold sponsorship with the following:

- Acknowledgement of sponsorship status in Final Announcement (A4 size) and Programme Book (A4 size)
- 1 A4 company brochure to be inserted into delegates' bags
- 1 full-page coloured advertisement on either inside front cover or inside back cover of Programme Book, on a first-paid-first allocate basis *(films and artwork to be provided by sponsor)*
- **3** invitations to the Opening Ceremony
- 1 Table (10 pax) at the Gala Dinner
- 1 table-top display

Silver Sponsor

S\$20,000

We will acknowledge your generous silver sponsorship with the following:

- Acknowledgement of sponsorship status in Final Announcement (A4 size) and Programme Book (A4 size)
- 1 A4 company brochure to be inserted into delegates' bags
- 1 black and white running page advertisement in Programme Book *(film and artwork to be provided by sponsor)*
- 2 invitations to the Opening Ceremony
- 1 Table (10 pax) at the Gala Dinner
- 1 table-top display

Bronze Sponsor

S\$10,000

We will acknowledge your generous bronze sponsorship with the following:

- Acknowledgement of sponsorship status in Final Announcement (A4 size) and Programme Book (A4 size)
- 1 A4 company brochure to be inserted into delegates' bags
- ½ page black and white running page advertisement in Programme Book (A4 size) *(film and artwork to be provided by sponsor)*
- 1 invitation to the Opening Ceremony
- 1 complimentary ticket to the Gala Dinner
- 1 table-top display

Sponsor: Australian Education International

AUIAC 2008 - SPONSORSHIP DETAILS

Welcome Dinner Sponsor (Tuesday 10 June 2008)

S\$20,000

Limited to one exclusive sponsor

- Acknowledgement of company as Welcome Dinner sponsor in Final Announcement (A4 size) and Programme Book (A4 size)
- 2 invitations to the Opening Ceremony (seated in the first row)
- 1 table (10 pax) at the Gala Dinner

Opening Ceremony Sponsor (Wednesday 11 June 2008)

S\$20,000

Limited to one exclusive sponsor

- Acknowledgement of company as Opening Ceremony sponsor in Final Announcement (A4 size) and Programme Book (A4 size)
- 2 invitations to the Opening Ceremony (seated in the first row)
- 1 table (10 pax) at the Gala Dinner

Sponsor: Hui & Kuah Pte Ltd

Gala Dinner Sponsor (Thursday, 12 June 2008)

S\$30,000

- Acknowledgement of sponsorship status in Final Announcement (A4 size) and Programme Book (A4 size)
- 10% discount on black & white running page advertisement in Programme Book (A4 size)
- *(film and artwork to be provided by sponsor)*
- 2 invitations to the Opening Ceremony
- 1 table (10 pax) at the Gala Dinner

Main Sponsor: Singapore Press Holdings Limited

Co – Sponsor: Management Development Institute of Singapore (MDIS)

Symposium Sponsor

S\$7,500

Many exciting workshops and seminars planned in the field. Do contact us for further details regarding topics, speakers and delegates.

- We will acknowledge the sponsor of the symposium in the Final Announcement (A4 size) and Programme Book (A4 size)
- There will also be acknowledgement of company's support at the symposium with corporate power point projection
- Complimentary registration for 2 registrants for main meeting

Sponsor:

- ❖ **Plenary Lecture 6 – “Literacy and Economic Empowerment: Global Perspective” sponsored by Southern Cross University**

Lunch

S\$10,000 each

- Limited to two sponsors: Wednesday and Thursday
- Sponsor entitled to prominent signage in the refreshment area
- Acknowledgement printed in the Final Announcement (A4 size) and Programme Book (A4 size)
- Admission of 2 invitation tickets to attend the meeting proper depending on the sponsored day

AUIAC 2008 - SPONSORSHIP DETAILS

Table-top Display

S\$2,500

- Acknowledge of company as a trade exhibition participant in the Final Announcement (A4 size) and Programme Book (A4 size)

Sponsors:

- ❖ **Australian Education International**
- ❖ **Hui & Kuah Pte Ltd**

Production of Programme Book

S\$10,000

- Acknowledgement of company as Programme Book sponsor in Final Announcement and Programme Book
- 10% discount on black and white running page advertisement in Programme Book (*film and artwork to be provided by sponsor*)

Meeting Bag

S\$6,000

- Company logo to be printed on the meeting bag

Sponsor: National Australia Bank

Lanyard and Name Tag

S\$1,000

- Company logo to be printed on the lanyards exclusive

Sponsor: Macquarie University

Meeting Pens and Writing Pads

S\$1,000

- Company logo to be printed on the pens

Sponsor: Macquarie University

Advertisements in Programme Book

- Running Page – Colour
 - Full page **S\$3,000**
 - ½ page **S\$2,000**
- Running Page - black and white
 - Full page **S\$2,000**
 - ½ page **S\$1,000**

(film and artwork to be provided by sponsor)

Advertisers:

- ❖ **Monash University**
- ❖ **Lei Garden Restaurant**
- ❖ **GPA Management & Consultancy Pte Ltd**
- ❖ **University of Adelaide**
- ❖ **Waterco**
- ❖ **Phillip Securities Pte Ltd**
- ❖ **Shell**

Other Sponsorships

- Please contact Secretariat for other opportunities to support this important event. We welcome sponsors for speakers and delegates.

As of 1 April 2008



**Australian Universities International Alumni Convention 2008
10 – 13 June 2008**

Singapore International Convention & Exhibition Centre

SPONSORSHIP CONTRACT FORM

The undersigned agrees to participate in this event as a sponsor according to the terms and conditions below. Please sign and return a copy of this form as soon as possible via fax (+65 63393731) and post to:

AUIAC 2008
c/o Secretariat, Orient Explorer (S) Pte Ltd
12 Aljunied Road, #05-02 SCN Centre, Singapore 389801

Name of Company _____

Company Address _____

Contact Person _____ Designation _____

Telephone (office) _____ (fax) _____ (mobile) _____

Email Address: _____

	Unit Cost(S\$)	Quantity	Total Cost (S\$)
<input type="checkbox"/> Platinum Sponsor	40,000	-	_____
<input type="checkbox"/> Gold Sponsor	30,000	-	_____
<input type="checkbox"/> Silver Sponsor	20,000	_____	_____
<input type="checkbox"/> Bronze Sponsor	10,000	_____	_____

AUIAC 2008 - SPONSORSHIP CONTRACT FORM

	Unit Cost(S\$)	Quantity	Total Cost (S\$)
<input type="checkbox"/> Welcome Dinner Sponsor Tuesday, 10 June 2008	20,000	_____	_____
<input type="checkbox"/> Opening Ceremony Sponsor Wednesday, 11 June 2008	20,000	-	_____
<input type="checkbox"/> Gala Dinner Sponsor <i>Thursday, 12 June 2008</i>	30,000	-	_____
<input type="checkbox"/> Lunch <input type="radio"/> Wed, 11 June <input type="radio"/> Thur, 12 June	10,000	-	_____
<input type="checkbox"/> Symposium Sponsor	7,500	_____	_____
<input type="checkbox"/> Table-top Display	2,500	_____	_____
<input type="checkbox"/> Production of Programme Book	10,000	-	_____
<input type="checkbox"/> Meeting Bag	6,000	-	_____
<input type="checkbox"/> Lanyard and Name Tag	1,000	-	_____
<input type="checkbox"/> Meeting Pens and Writing Pads	1,000	-	_____
<input type="checkbox"/> Advertisements in Programme Book <u>Running Page - colour</u>			
<input type="radio"/> full page	3,000	_____	_____
<input type="radio"/> 1/2 page	2,000	_____	_____
<u>Running Page – black & white</u>			
<input type="radio"/> full page	2,000	_____	_____
<input type="radio"/> 1/2 page	1,000	_____	_____
<input type="checkbox"/> Other Sponsorships			_____
TOTAL COST		_____	_____

AUIAC 2008 - SPONSORSHIP CONTRACT FORM

On receipt of the completed and signed contract with **total payment**, the company is registered as a sponsor in this exhibition. The Sponsor declares himself in this manner to be acquainted, with the objective of the event, and in his participation shall limit himself to activities which fall within this objective.

Cheques and Bank Drafts shall be made in Singapore Dollars in favour of “**AUIAC 2008 Pte Ltd**”.

The Sponsor is hereby likewise bound to these Terms and Conditions.

The Organiser has the exclusive right to allocate table space available to the sponsor. When doing so, the exhibitor's wishes will be taken into account as far as possible.

The Organiser reserves the right to refuse or withdraw any sponsorship offer.

The Organiser provides to the exhibitor and their permanent stand staff personalised exhibitor's passes, which procure free access to the exhibition area. The Organiser will determine the number of exhibitor's passes per booth.

If serious circumstances dictate, whether they are dependent or independent of the Organiser, the Organiser has the right to cancel the event. The undertakings made in the confirmation of reservation cease to apply, and the payments already made by the exhibitor will be refunded. In such cases, the exhibitor is not entitled to claim compensation.

The keeping of flammable substances, lighting of fires and use of stoves are not permitted at all times.

Excessively loud music, video or similar displays are prohibited. Shouting and disorderly behaviour are not permitted.

The offering and distribution of promotional materials may only take place within the immediate vicinity of sponsor stands, except where expressly permitted.

Sponsors are wholly responsible for the security and safekeeping of items and staff at their stands; the Organiser shall not be held liable to any losses, damage, or injuries caused except in cases of demonstrated negligence. Participation is entirely at the Sponsor's risk. The Sponsor guarantees the Organiser against all claims by third parties in consequence of damage caused by the Sponsor during the exhibition.

Under Acts of God, safety hazards, or serious circumstances as determined by the Organiser reserves the right to cancel or postpone the event.

The Sponsor is obliged to behave in accordance with the terms and conditions of the event and in keeping with the event profile, including dress and conduct codes. Failure to do so may result in expulsion from the event and forfeiture of any right to compensation.

The Organising Committee reserves the right to issue supplementary regulations where necessary for the smooth operation of the event. Any such additional regulations shall form part of these terms and conditions and they shall be binding upon the Sponsor.

Agreed and Accepted by:

Signature

Name of Signatory

Company Stamp