

Technopreneurship in Action

Dr Wilson Goh

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Technology in the field of Dentistry has been advancing at an unprecedented pace over the past few years. This has created ample opportunities in an industry that had been relatively traditional in its business model. Worldwide, ironically, dental technology has been largely adopted by individual practitioners and smaller practices. This is due mainly to reluctance of many practitioners to change already established protocols in daily routines. Team GPA has uniquely adopted many of the technologies in a larger group practice situation which has enabled it to propel itself into the leading dental group practices in Singapore over past 4 years.

Wilson Goh, BDS,NUS (1992); MSc(HlthcareMgt),UW(Swansea) (1996); Cert (Oral Implantology), University of Frankfurt(Germany)(2001); Fellow of International Congress of Oral Implantologists (2002); Member of International Society of Laser Dentistry.

Dr Goh, besides being the Managing Director of a list of companies under the GPA group, namely,

- GPA Holdings Pte Ltd, Singapore
- GPA Management and Consultancy (Singapore) Pte Ltd
- GPA Centre for Dentistry Pte Ltd
- GPA Dentalcare @ Goldhill Pte Ltd
- GPA Dentalcare @ Balmoral Pte Ltd
- GPA International Pte Ltd
- SINOGPA Pte Ltd

also has a string of outstanding scholastic and professional accomplishments since his undergraduate days at the National University of Singapore (NUS). He was awarded the first gold medal of the Oral-maxillofacial Surgery Department for Best student in Dental Anatomy and Histology in 1989 and the Reuben-Meyer Scholarship, NUS, for Best student in 3rd Year Professional Examination, BDS, 1991. He was winner of the Asia-pacific Dental Association Scientific Research Competition in 1991 and the Singapore Dental Association Young Researchers Award in 1992. He graduated with a Bachelor in Dental Surgery(NUS) in 1992 and went on to obtain a Master in Healthcare Management from University of Wales(Swansea) in 1996.

He is a Part-time Tutor with NUS since 1992 and an appointed Instructor in Oral Implantology, University of Frankfurt (Germany) Certified CEREC (Sirona, CAD-CAM dental system) trainer, International Society of Computerized Dentistry Post-graduate. He also Lectures in Congresses and Meets, and at Universities in Indonesia and China in subjects pertaining to 'Dental Implants' and 'Teeth Whitening'.

He was awarded the Finalist of Centennial Entrepreneur Award for Medicine and Dentistry, National University of Singapore 2005 and his GPA Centre for Dentistry was featured as 'Asia's Best – Team GPA' by "Dental Practice News" Jul – Sep 2006 issue.