

Alumni Create an International Voice for Monash University

**Mr John Kearsley, Divisional Director (Donor, Alumni and Community Relations) Office of the Vice-President, Advancement
Monash University**

In 2006, the Monash University community faced a challenge. It had articulated its vision: it will be one of the best universities in the world by 2025, distinctive because its research- intensive, international focus. This is a clearly internationally focused vision, yet the University's perspective of its 210,000 global alumni appeared to be focused in its own backyard – Melbourne.

John Kearsley will describe how Monash's international alumni came to create the Monash Alumni Advisory Group, a representative, formal voice for all alumni – around the globe. The group is now a conduit for information and counsel about alumni and University programs. John will talk about its role in living the Monash vision.

Mr John Kearsley

John Kearsley is Divisional Director of Donor, Alumni and Community Relations, Office of the Vice-President (Advancement), Monash University. Prior to joining Monash University, John was Vice-President of the Canadian offices of global fundraising consultancy DVA Navion.

John has led high-performing teams to develop and deliver successful results for clients and employers. He has worked on million and multi-million dollar campaigns for the University of Western Ontario, University of Regina, Memorial University of Newfoundland, St Joseph's Health Care London, Headwaters Health Care Foundation and the Newfoundland Cancer Treatment and Research Foundation.

He has led alumni relations programs at a number of universities. His achievements include the creation of robust alumni programs; enhanced alumni engagement; and the growth and development of relationships between the institutions and their alumni communities.

John has also provided industry-level leadership, through his presidencies of the Newfoundland and Labrador Society of Fundraising Executives and the Newfoundland and Labrador chapter of the Canadian Association of Gift Planners. He also held executive roles with the London and Region Fund Raising Executives and has been a member of several Canadian and international professional associations relating to fundraising and advancement in the education and health care sectors.