

**Mr Richard Eu**  
**Group CEO of Eu Yan Sang International Ltd (Eu Yan Sang)**

**Mr Richard Eu, LLB(London University)**

Mr Richard Eu is the Group CEO of Eu Yan Sang International Ltd (Eu Yan Sang). Eu Yan Sang, founded in 1879 by his great grandfather, is in the business of providing consumer healthcare products and services based on traditional Chinese and integrative medicine.

Born in Hong Kong in 1947, he lived in Singapore since young and pursued his Secondary and University education in England. After graduating with a law degree from London University, he started his career as a merchant banker. Thereafter, he was a stockbroker before buying into and managing a group of companies involved in the marketing of computer equipment in SE Asia. The business was sold and he became a venture capital consultant before joining Eu Yan Sang in 1989.

He successfully built Eu Yan Sang's traditional Chinese medicine business to where it stands today, enjoying an unrivalled reputation as one of the leaders in this field in Asia. The Company is publicly listed on the Singapore Stock Exchange. In 2003, he was a finalist in the coveted Ernst & Young "Entrepreneur of the Year" Award in Singapore under the Master Category. Apart from his business interests, he is involved in non-profit and community organizations.